



# VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

(AUTONOMOUS)

VIVEK COLLEGE ROAD, GOREGAON WEST, MUMBAI – 400104.

Mob.: 8369356474 E-mail: [vivek\\_college@hotmail.com](mailto:vivek_college@hotmail.com) Website : [www.vivek-college.org](http://www.vivek-college.org)

Permanently Affiliated to University of Mumbai  
Reaccredited by NAAC (Third Cycle)

Recognized by UGC Under 2(f) & 12(b)  
Certified with ISO 21001:2018 by TUV Austria

Date: 25.03.25

## BACHELOR OF ARTS (MULTIMEDIA & MASS COMMUNICATION)

### TIME-TABLE FOR ATKT EXAMINATION APRIL 2025


#### FYBAMMC SEMESTER I (NEP)

DATE	DAY	TIMING	COURSE NAME
05.04.25	SATURDAY	11 AM TO 2 PM	CC- SPORTS, NSS, DLLE, YOUTH CLUB, E-CELL & CULTURAL
07.04.25	MONDAY	1 PM TO 3 PM	FUNDAMENTALS OF MASS COMMUNICATION
08.04.25	TUESDAY	1 PM TO 2 PM	EFFECTIVE COMMUNICATION-I
09.04.25	WEDNESDAY	1 PM TO 2 PM	HISTORY OF MEDIA
11.04.25	FRIDAY	1 PM TO 2 PM	CURRENT AFFAIRS
12.04.25	SATURDAY	1 PM TO 2 PM	INTRODUCTION TO COMPUTERS-I
15.04.25	TUESDAY	1 PM TO 2 PM	TRANSLATION SKILLS
16.04.25	WEDNESDAY	1 PM TO 2 PM	PRINCIPLES OF MANAGEMENT

#### INSTRUCTIONS:

1. COLLEGE IDENTITY CARD IS COMPULSORY
2. Students are expected to report 15 MINUTES before the commencement of the Examination.
3. There should not be any unfair means or else strict action will be taken as per norms.
4. College-registered LD (Learning Disability) and PC (Physical Challenged) are given 15 minutes extra time.
5. Seating arrangements will be displayed one day prior to the commencement of the Examination.

  
PROF. NISHA BIDAWATKA  
BAMMC COORDINATOR

  
PROF. ANUPAMA BALI  
EXAMINATION IN – CHARGE

  
DR. VIJETHA SHETTY  
PRINCIPAL

FORMAT NO.	REV. NO.	DATE	DEPARTMENT
VES/VCC/ADMIN/NOTE/F03	1	01.06.2024	ADMINISTRATION



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### TIME-TABLE FOR ATKT EXAMINATION APRIL 2025

#### SYBAMMC SEMESTER III

DATE	DAY	TIMING	COURSE NAME
07.04.25	MONDAY	1.00 PM TO 3.30 PM	COMPUTER AND MULTIMEDIA-I
08.04.25	TUESDAY	1.00 PM TO 3.30 PM	INTRODUCTION TO PHOTOGRAPHY

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### TIME-TABLE ATKT EXAMINATION APRIL 2024

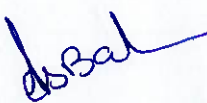
#### TYBAMMC SEMESTER V

DATE	DAY	TIMING	COURSE NAME
07.04.25	MONDAY	1.00 PM TO 3.30 PM	COPY WRITING
08.04.25	TUESDAY	1.00 PM TO 3.30 PM	AGENCY MANAGEMENT
09.04.25	WEDNESDAY	1.00 PM TO 3.30 PM	CONSUMER BEHAVIOUR
11.04.25	FRIDAY	1.00 PM TO 3.30 PM	ADVERTISING & MARKETING RESEARCH
12.04.25	SATURDAY	1.00 PM TO 3.30 PM	BRAND BUILDING
15.04.25	TUESDAY	1.00 PM TO 3.30 PM	SOCIAL MEDIA MARKETING

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